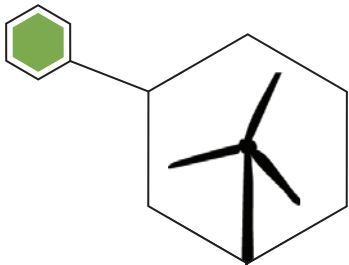


ENERGY & ENVIRONMENTAL MANAGEMENT

magazine



Energy and Environmental Management (EAEM) is the leading portfolio of business-to-business magazines and digital content serving this dynamic and growing sector.

From offshore wind to biogas, from nuclear capacity to pollution control and from water treatment to smart meters, this is must-read material. If you work in this sector, or sell goods and services to it, there's something here for you.

Our titles are widely read within the industry, within Westminster and Whitehall and by professionals in the wider public sector, local government, regulatory bodies, academia and not-for-profit groups. Energy and Environment titles provide all the news, opinion and information that you need.

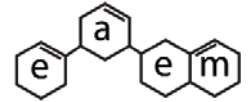
Through our flagship quarterly magazine plus our website, e-newsletters, regular quarterly magazines and yearbooks, Energy and Environmental Management is your indispensable guide to the sector. Working closely with the leading businesses, trade associations and commentators, our breadth and depth of factual coverage is unrivalled.

2012
media pack

www.eaem.co.uk



Energy and environmental management



The Magazine

Energy and Environmental Management is a flagship quarterly magazine evolved from a widely-read and well-respected journal dating from 1977, brought together with the successful title UK Power.

Packed with news, political intelligence, in-depth analysis, interviews, commentary and topical features, the magazine covers every part of the sector from every angle.

Each edition of the quarterly magazine contains a main feature comprising a range of expert views on a subject of strategic importance to the sector; an international feature; over a dozen separate features on key aspects of the sector; guest columns by, and interviews with, leading experts in the field; some lighter features; and a comprehensive events guide plus a round-up of company news and of political developments that impact the sector.

Supporting this initiative, a dedicated Energy and Environmental Management website has been launched, where readers of the magazine (and other titles in the portfolio) can get daily news updates, more opinion pieces, access to a library of digital resources and sign up for fortnightly e-newsletters. This sophisticated portal is a vital resource for decision-makers and will also feature podcasts, video footage of roundtable debates and webinars.

Distribution

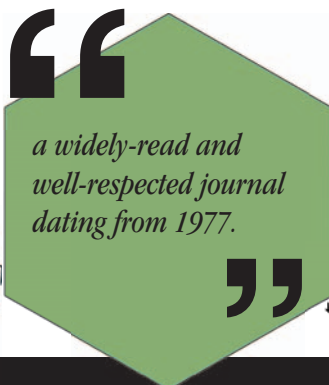
Energy and Environmental Management magazine is targeted primarily at a business audience, spanning the entire sector, including major energy users and buyers.

The magazine reaches board-level executives, procurement directors, facilities managers, environmental controllers, energy consultants, project management consultants, utility companies and senior engineers and technologists across the sector. Plus the magazine has a significant additional presence in politics, the civil service, local government, regulatory bodies, universities, think tanks and campaign groups.

With a unique network of relationships within the industry and across trade associations and the wider policy-making community, Energy and Environmental Management magazine is essential reading and the place to get authoritative, up-to-date information...and to gain a competitive advantage.

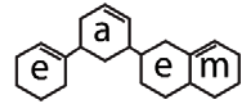
Energy and Environmental Management is published quarterly and is a full colour, A4 magazine, plus a state-of-the-art e-book with additional features including video footage, further expert commentary and opportunities for live debate.

Energy and Environmental Management magazine has a print readership of over 20,000 and a digital readership of over 25,000. The magazine is also heavily promoted through the dedicated Energy and Environmental Management website and through our social media publicity strategy.



a widely-read and well-respected journal dating from 1977.





2012 Schedule

Edition 4

April 2012

Our Spring edition features a host of high-profile contributors, topical issues and vital news and views.

Guest interview: We have invited Professor Julia King, Vice Chancellor of Aston University, to speak to EAEM Magazine. Professor King is a former world class engineer with Rolls Royce and a former Chief Executive of the Institute of Physics.

Now a Board Member of both the Committee on Climate Change and the Department for Business Innovation and Skills, Julia King was appointed by the Prime Minister in November 2010 as the UK's Low Carbon Business Ambassador. Professor King will share her views on the threats and opportunities to UK businesses from climate change.

Company News: The most exciting commercial developments and achievements.

Main feature: The Water White Paper is the main domestic focus of our Spring edition. On December 8th 2011, Defra published the Coalition Government's Water White Paper, which will pave the way for major new legislation on the future of the water and wastewater industries. The Water White Paper also has huge implications for manufacturing, for agriculture and for consumers.

We are publishing a series of articles about the Water White Paper, and our distinguished authors include:

- Rt Hon Caroline Spelman MP, Secretary of State for the Environment
- Stephanie Hilborne OBE, Chief Executive of the Wildlife Trusts
- Tony Smith, Chief Executive of the Consumer Council for Water
- Pamela Taylor, Chief Executive of Water UK

International Focus: Last December, the latest round of United Nations climate change negotiations concluded in Durban, South Africa, relatively successfully. This coming November, world leaders will meet again in Qatar to secure a more substantial agreement.

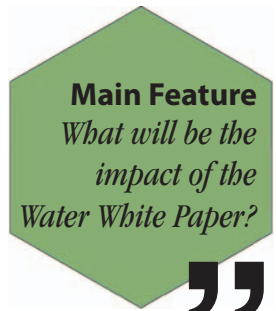
Trewin Restorick, Founder and CEO of the innovative campaign group Global Action Plan, will share his views on the UN process and his ideas about how best to engage people in the climate change debate and behaviour change.

Topical articles: Over a dozen full-page special features on specific commercial and technical areas of the energy and environmental management sector, authored by academics and industry experts.

Examples include: The future of the UK solar industry; nuclear health and safety; microgeneration; air pollution services; green roofs and living walls; hydrogen fuel cells; energy efficient pumps; timber frame construction; building energy management systems; hydropower; new energy technologies and carbon offsets; ROCs; biomass.

Forward Features

For Edition 4



Key Features

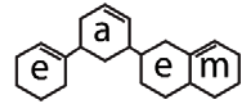
- International Focus – Trewin Restorick on climate change and behaviour change
- Rising Stars – we profile two more young Chartered Environmentalists

Specialist Features

- Microgeneration
- Air pollution services
- Green roofs and living walls
- Future of the UK solar industry
- Timber frame construction
- Nuclear health and safety
- Environmental planning
- UK onshore wind industry
- Hydrogen fuel cells
- Energy efficient pumps
- Hydropower
- Building energy management systems
- Building performance modelling
- New energy technologies and carbon offsets
- Biomass



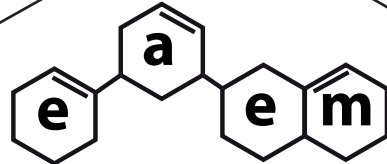
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